



WALKING THE LINE: BALANCING COMPLEX TEAMS AND CONSTRAINED BUDGETS

Friday, November 15
10:30am - Noon

Tough competition, project complexity, and tight budgets make it extremely difficult to form the best possible team for a job. This panel brings together expert planners, landscape architects, and owner representatives to discuss strategies for assembling, coordinating, and negotiating diverse consultant teams for successful ventures.

- 1 Learn how to define teams that will stand out during the selection process.
- 2 Discover client-negotiation strategies for building complex project teams within constrained budgets.
- 3 Understand how to structure relationships within a team to ensure success.
- 4 Learn strategies to expand a client's understanding of landscape architecture services beyond design and execution.

ASLA 2013 Annual Meeting & EXPO



John Kett, ALSA

Principal, Reed Hilderbrand

John helms a broad range of work with institutions and individual owners on sites of extraordinary design heritage and complexity. His projects include Louisiana's Old State Capital Grounds and Repentance Park in Baton Rouge, more than a decade of engagement with Brandeis University, and extensive rehabilitation projects at Marshcourt, a remarkable and highly original collaboration between Sir Edwin Lutyens and Gertrude Jekyll in the English countryside. John has developed approaches to manage the firm's workflows that aim for a healthy balance of productivity, technical advancement, and professional development for all staff, and has addressed national audiences on topics related to the firm's collaborations with artists, scientists, and architects.



Cary Tisch

Director of Technical Services, Arcadis U.S.

Cary serves as an owner's representative in design and construction projects. Cary provides oversight in matters relating to design team management, construction management, budgets, cost controls, schedules and technical analysis. Cary's projects include Technical Services leadership for the David Chipperfield-designed Saint Louis Art Museum Expansion and Renovation; the Tadao Ando/ Reed Hilderbrand designed Clark Art Institute in Williamstown, MA; the 90-acre Bloomfield Park mixed-use development; the new 1.2 million-square-foot, 23-story Ann and Robert H. Lurie Children's Hospital of Chicago; and the Art Institute of Chicago Modern Wing Program and the Harvard Art Museums Expansion and Renovation Project, both designed by Renzo Piano.



Hallie Boyce, RLA, ASLA

Partner, OLIN

Hallie's passion is the creation of high performance landscapes in the urban realm which both amplify the cultural heritage of sites and offer opportunities for public enjoyment and education. As Design Partner for the new U.S. Embassy in London, her work has involved the integration of systems to create landscapes which are beautiful, multi-functional and secure. In 2012, Hallie led OLIN and Weiss/Manfredi's competition-winning design for the Sylvan Theater at the Washington Monument Grounds. Her recently completed projects include UC Berkeley's California Memorial Stadium, Nationwide Children's Hospital Children's Garden and the Spirit of Women Park in Columbus, Ohio. For three years, Hallie co-led a studio at the University of Pennsylvania's School of Design which explored the ability of landscapes to act as catalysts for the sustainable transformation of rural towns along the Czech-Austrian border.



Rebecca Leonard, AICP, LEED-AP

President, Design Workshop

Rebecca has been recognized in the areas of community planning, urban design, redevelopment, tourism planning, regional planning and site design. With a Master's Degree in Urban and Regional Planning, Rebecca focuses on projects that integrate in-depth knowledge of the area's environment, community and economy with strong physical design and public spaces. Rebecca's projects have been recognized as solving some of the toughest public/private dilemmas facing communities. The Lafitte Greenway and Corridor Revitalization Plan receives the National Award of Excellence from The ASLA this year for Analysis and Planning. Wimberley's Blue Hole Regional Park received an Honor Award from the Texas Chapter of ASLA in 2011 and is a pilot project for SITES. This year, Rebecca was recognized by the Austin Business Journal as a Woman of Influence and Rising Star.